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“My Greater Richmond” Photography Contest Launches

Call to community to submit photos of what they think makes Greater Richmond unique. Prizes sum \$2,000.

Richmond, Virginia (Monday, July 14, 2008)...The “My Greater Richmond” photo contest launches Monday, July 14th and runs through August 23rd with prizes totaling in value of \$2000. Sponsored by the Greater Richmond Partnership, Inc., it is a call to community members in a show of regionalism to submit photos through the www.mygreaterrichmond.com site of what they think makes Greater Richmond unique. There will be four photos selected as winners; one representing each of the contest’s sponsoring localities: the City of Richmond and counties of Chesterfield, Hanover and Henrico.

“The contest is a fun way to get the community involved in helping promote the Greater Richmond region as a great place to live, work and play” says Gregory H. Wingfield, CEO and President of the Greater Richmond Partnership, Inc. “We’re excited to see new perspectives on Greater Richmond and perhaps use them in our marketing materials.”

To enter participants go to www.mygreaterrichmond.com and use their flickr.comTM accounts to upload their images for submission. Winners will be announced at the beginning of September and will be featured in WORKMAGAZINE. Any questions regarding the contest should be submitted to mygreaterrichmond@yahoo.com.

The contest is also sponsored by the City of Richmond, the counties of Chesterfield, Hanover and Henrico, Ukrop’s Supermarkets and Madison + Main who provided the contest creative.

The Greater Richmond Partnership, Inc. is the regional economic development organization that represents the City of Richmond and the counties of Chesterfield, Hanover and Henrico. The mission is to help grow the Greater Richmond economy through the attraction of high quality jobs and new capital investment, the retention of existing businesses, and the continued improvement of the region's business climate.

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MY GREATER RICHMOND

PHOTO CONTEST

www.MyGreaterRichmond.com

July 14—August 23

Take Your Best Shot.



The My Greater Richmond Photo Contest is sponsored by the Greater Richmond Partnership, Inc. Co-sponsors include the counties of Chesterfield, Hanover and Henrico, the City of Richmond and Ukrop's. Creative marketing campaign by Madison+Main, Advertising & New Media.

grpva.com
Greater Richmond Partnership, Inc.


madison+main
ADVERTISING & NEW MEDIA

Your photos could be worth \$2,000!

We want to see Greater Richmond through your eyes—or better yet, your lens. Where do you barbeque in Chesterfield? Do you buy tomatoes in Hanover? Which parks do you visit in Henrico? Do you have a favorite lunch spot in Richmond? What do you see that makes Greater Richmond unique?

We live here. We work here. We play here. Take your best shot...and enter to win. You could win over \$2,000 in cash and prizes.

Visit www.MyGreaterRichmond.com for details.

The contest starts July 14 and ends August 23, 2008.